

NJS

NICK J STEGLICH

618 Essex Ave, Gloucester, MA :: 978.995.6048 :: nick.steglich@gmail.com

GRAPHIC DESIGNER

A top-performing Graphic/Web Designer with expertise and extensive experience in multimedia, marketing designs, stunning graphics, logo/brand development, print collateral, UI Designs, animation, and video. Exceptional collaborative and interpersonal skills; a dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations. Passionate and inventive creator of innovative marketing strategies and campaigns. Accustomed to performing in a deadline-driven environments with an emphasis on working within budget requirements.

Areas of Expertise

Brand/Identity	Graphic Design for Print/Web	Idea Generation
Website Design	Project Development	Task Prioritization
Animation & SFX	User Interface/Experience Design	Quality Control

Technical Proficiency (PC/MAC)

- Adobe Creative Master Collection
- Apple DVD Studio Pro
- Corel DRAW!
- Martin Hash's Animation: Master
- Autodesk: Maya
- Quark Express
- 2D/3D modeling, animation, & lighting
- CD-ROM and DVD Authoring
- Flexi & Composer Sign-Making Software
- Microsoft Office (Word and Excel)

Professional Experience

SIGN EFFECTS, 2012 – PRESENT

GRAPHIC DESIGNER/SIGN PRODUCTION ARTIST/INSTALLATION

- Design, production, application and installation of signage, vehicle lettering, vehicle wraps, and other promotional signage and print collateral
- Manage, update and maintain new and existing client websites
- Experience using all production tools and techniques

FOCUS POWER: A FREELANCE COLLECTIVE, 1999 – PRESENT

CO-FOUNDER, GRAPHIC ARTIST/ANIMATOR/WEB DESIGNER

- Operate a full service graphic design company offering services in web design, multimedia development, promotional advertising, audio/video post production, and social media consulting
- Mastered the art of producing high quality, large and small format projects quickly and efficiently

POSITRONIC DESIGN, 2002-2005

CONTRACT WEBSITE DESIGNER/ GRAPHIC DESIGNER/ PROJECT MANAGER

- Designed innovative websites for a variety of clients including businesses, projects, and individuals
- Managed a high-end projects from conception/storyboard phase to completion and execution
- Created original artwork, animations, Flash content, and web content

UNIVERSITY OF MASSACHUSETTS AT AMHERST, 1997-2004

DIRECTOR OF FINAL ANIMATION

- Directed students in final animation projects; created lesson plans to cultivate talent development
- Supervised teaching assistants in grading and creating assignments

INTELLIGENT TUTORING SYSTEMS - UNIVERSITY OF MASSACHUSETTS AT AMHERST, 1997-2004

ANIMATOR, GRAPHIC ARTIST AND MULTIMEDIA PROGRAMMER

- Assisted in creation of multimedia tutoring systems
- Created 2D and 3D animations of parts and methods of fabrication
- Designed and implemented the creation of the Die Casting Tutor, graphic interface for the CD-ROM, and introduction to the tutors
- Designed cover and label art for CD

Education

BACHELOR OF SCIENCE, COMPUTER GRAPHICS DESIGN AND ANIMATION

University of Massachusetts Amherst, 1999

Online Portfolio Available At: www.NickSteglich.com